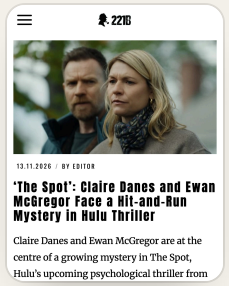
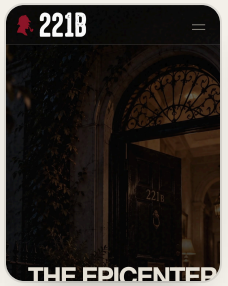
hip. creative performance media partner

Websites with *an editor's eye.*

Hip Medya designs and builds websites for publishers, brands and institutions — and runs a network of its own titles. This is a selection of live work: magazines, campaign sites, corporate platforms and the titles we publish ourselves.



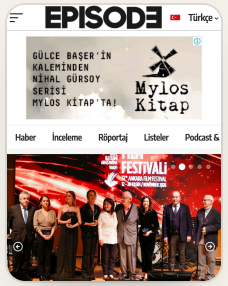
01 221B MAGAZINE



02 221B PRODUCTION



03 APOSTROPHE ENTE…



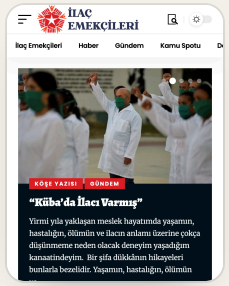
04 EPISODE



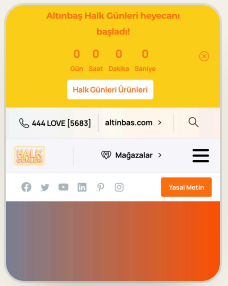
05 NOİR AJANS



06 YAYBİR



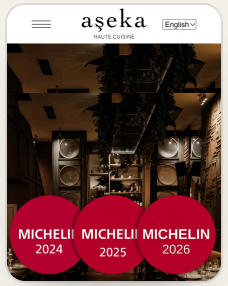
07 İLAÇ EMEKÇİLERİ



08 ALTINBAŞ



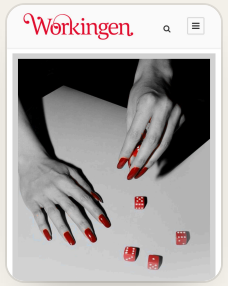
09 ONSA RAFİNERİ



10 AŞEKA



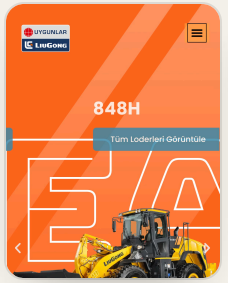
11 ALMET DÖVİZ



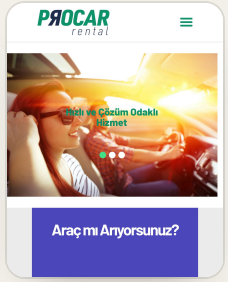
12 WORKINGEN



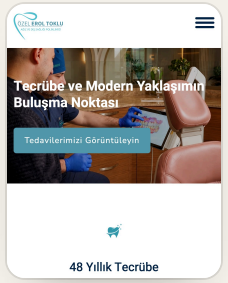
13 İNTERTEK MAKİNA



14 UYGUNLAR



15 PRO CAR RENTAL



16 EROL TOKLU DENT…

We build the way *publishers think.*

Most of our clients publish something — a magazine, a menu, a catalogue of machines, a weekly campaign. We start from the content: how it is written, updated and found, and who keeps it alive after launch.

Running a network of our own titles means every site we hand over has been shaped by daily publishing: editorial workflows, search, speed and the small details readers notice.

18
LIVE CLIENT WEBSITES IN THIS EDITION

16
SECTORS, FROM REFINING TO FINE DINING

EN · TR · FR
LANGUAGES SHIPPED ACROSS THE WORK

12
TITLES OF OUR OWN IN HIP NETWORK

16 projects, *three acts — and our own network.*

I PUBLISHING & ENTERTAINMENT

01 221B Magazine — p. 04
221bmag.com · 221bdergi.com

02 221B Production — p. 06
at221b.com

03 Apostrophe Entertainment — p. 07
apostropheent.com

04 Episode — p. 09
episodedergi.com

05 Noir Ajans — p. 10
noirajans.com

06 YAYBİR — p. 11
yaybir.org.tr

07 İlaç Emekçileri — p. 12
ilacemekcileri.com

II BRANDS & HOSPITALITY

08 Altınbaş — p. 13
halkgunleri.com · altinbaslife.com

09 ONSA Rafineri — p. 15
onsarafineri.com

10 Aşeka — p. 17
aseka.co

11 Almet Döviz — p. 19
almetdoviz.com

12 Workingen — p. 20
workingen.com

III INDUSTRY, SERVICES & HEALTH

13 İntertek Makina — p. 21
intertek.com.tr

14 Uygunlar — p. 23
uygunlar.com

15 Pro Car Rental — p. 24
procarrental.com.tr

16 Erol Toklu Dental Clinic — p. 25
eroltoklu.com

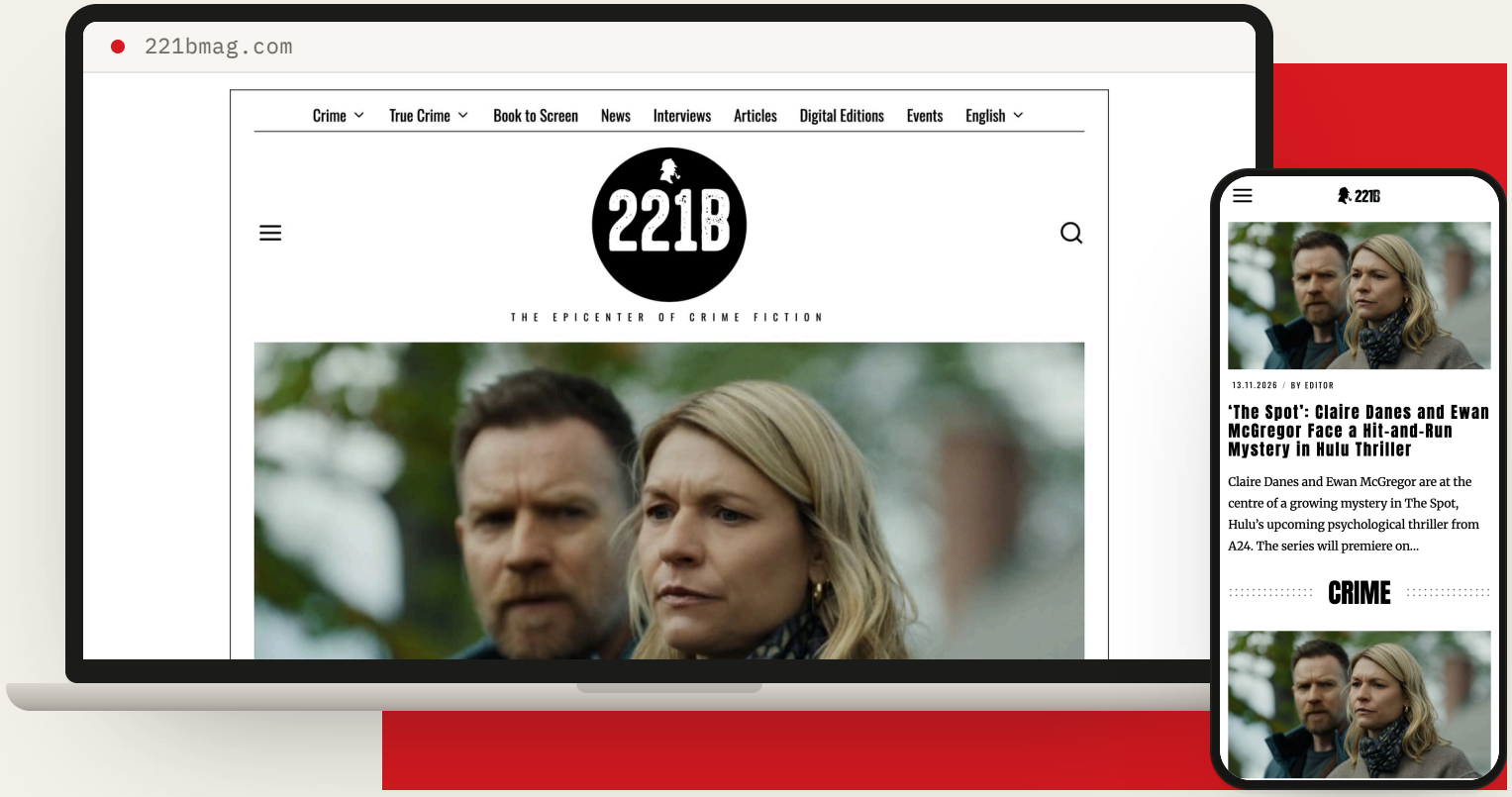
IV IN-HOUSE

– Hip Network — p. 26
12 titles · network.hipmedya.com

221B MAGAZINE

Turkey's crime-fiction magazine, published in two languages.

221B is where crime fiction and true crime live in Turkey: series, film, books, podcasts and interviews. We built its magazine in two editions — 221bmag.com in English and 221bdergi.com in Turkish — linked by a single language switch. Its next version is already in the works with us.



A BRIEF

221B wanted to take a Turkish magazine to an international audience without splitting the brand: one editorial identity, two editions, each with its own domain and readers.

B APPROACH

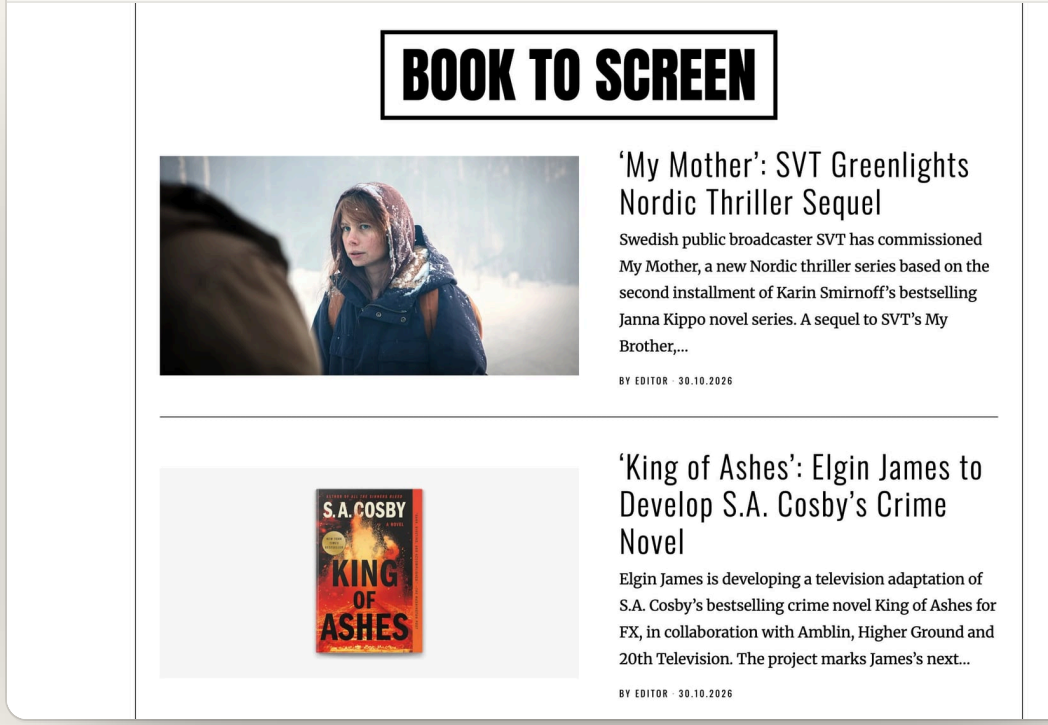
We built two connected editions on WordPress that share one design language and hand readers from English to Turkish and back. The sections follow how crime stories travel — crime and true crime across series, film, documentaries and podcasts, book to screen, interviews, digital editions and events — with a newsletter sign-up throughout.

221bdergi.com



TURKISH EDITION · 221BDERGI.COM

221bmag.com



BOOK TO SCREEN SECTION

C DELIVERED

- English edition at 221bmag.com
- Turkish edition at 221bdergi.com
- Language switch between the two editions
- Section and archive architecture
- Newsletter sign-up

SCOPE

Web design · WordPress development · Editorial platform

BUILT WITH

WordPress · Elementor

2
EDITIONS

EN · TR
LANGUAGES

VISIT

221bmag.com ↗
221bdergi.com ↗

221B

221B PRODUCTION

Crime stories, from the page to the screen.

221B develops and produces crime and true-crime projects for TV, film and digital platforms, represents crime IP for licensing and runs events. We built its English-language home: a dark, cinematic site that walks partners through production, rights and events, and ends with a form for pitching new stories.



SCOPE

Web design

Front-end development

BUILT WITH

Next.js

VISIT

at221b.com ↗

APOSTROPHE
ENTERTAINMENT

APOSTROPHE ENTERTAINMENT

A three-city entertainment agency, presented like the industry it serves.

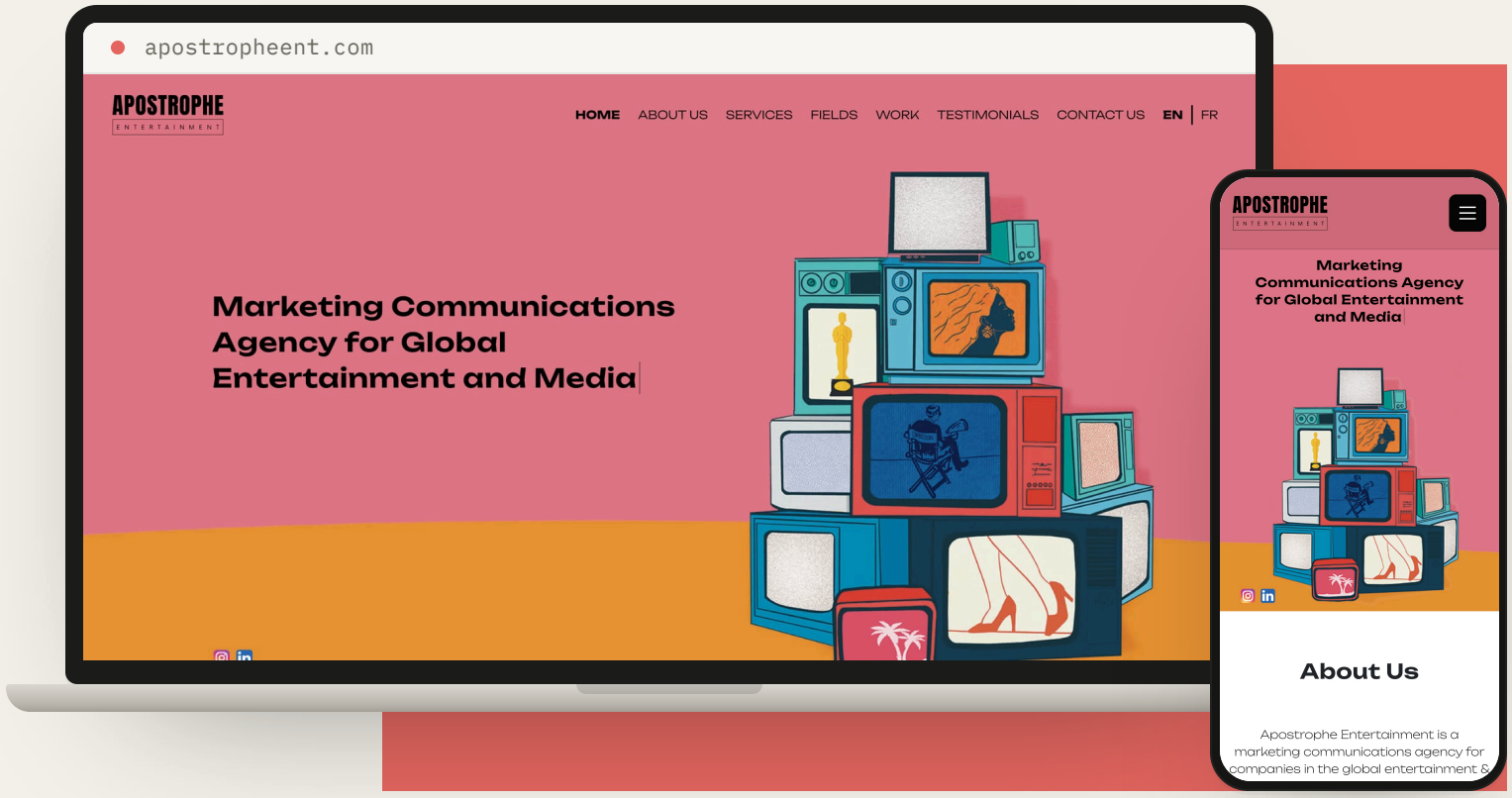
Apostrophe runs PR, events and creative campaigns for TV, streaming and film companies from London, Paris and Istanbul. Its site had to look at home next to the broadcasters and distributors it represents.

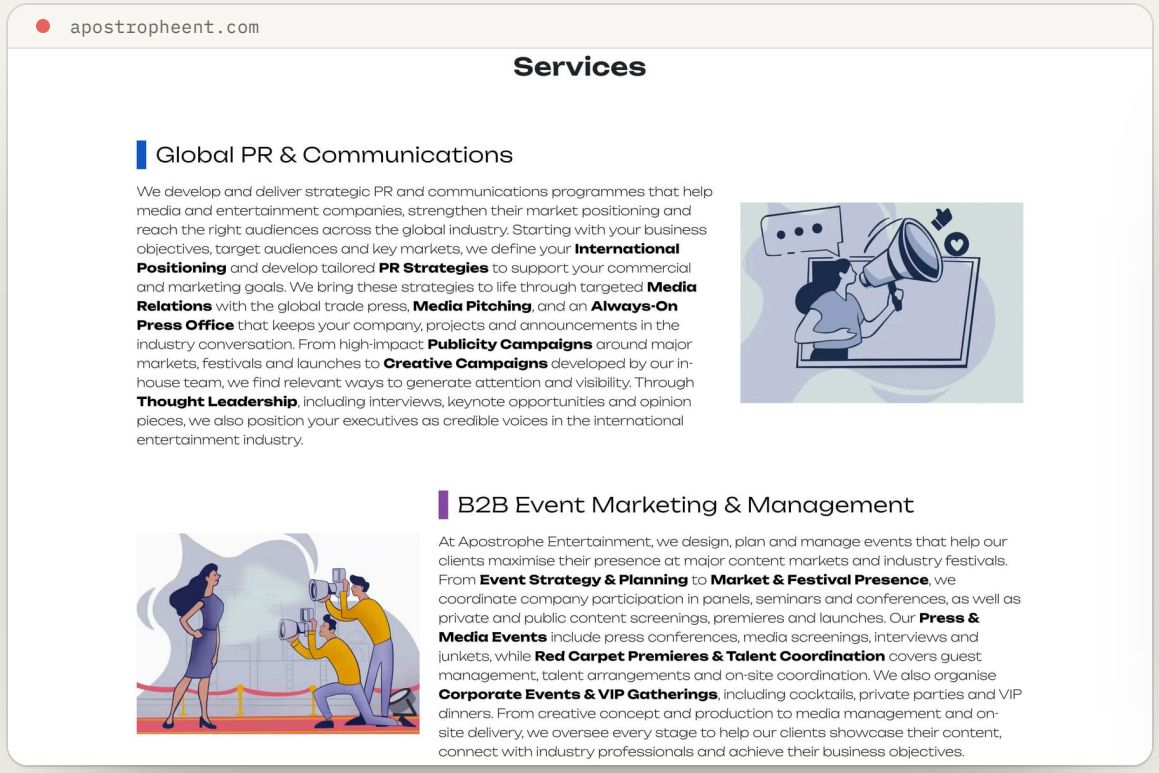
A BRIEF

Apostrophe works with broadcasters, distributors and festivals on the international content-market circuit. It needed a site that carries case studies from events like MIPCOM with the polish its clients expect, in English and French.

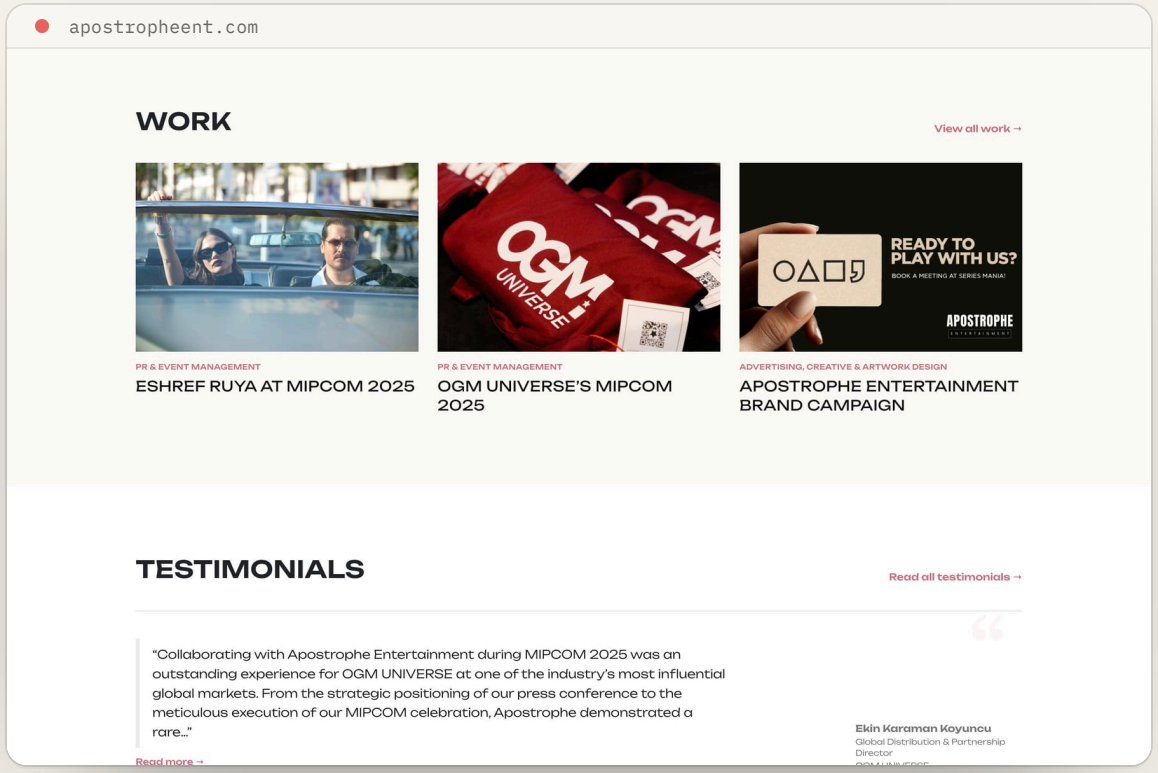
B APPROACH

We built it headless: WordPress as the editing layer and a fast Next.js front end on Vercel. A single scrolling narrative moves from services to fields to work, with case studies and testimonials on their own pages. We also prepared the case-study content and editorial imagery for launch.





SERVICES



WORK AND TESTIMONIALS

C DELIVERED

- Headless WordPress with a Next.js front end
- English and French versions
- Case-study and testimonial system
- Editorial imagery and launch content

SCOPE

Web design | Headless development | Content

BUILT WITH

WordPress (headless) | Next.js | Vercel

EN · FR

LANGUAGES

3

OFFICES PRESENTED

VISIT

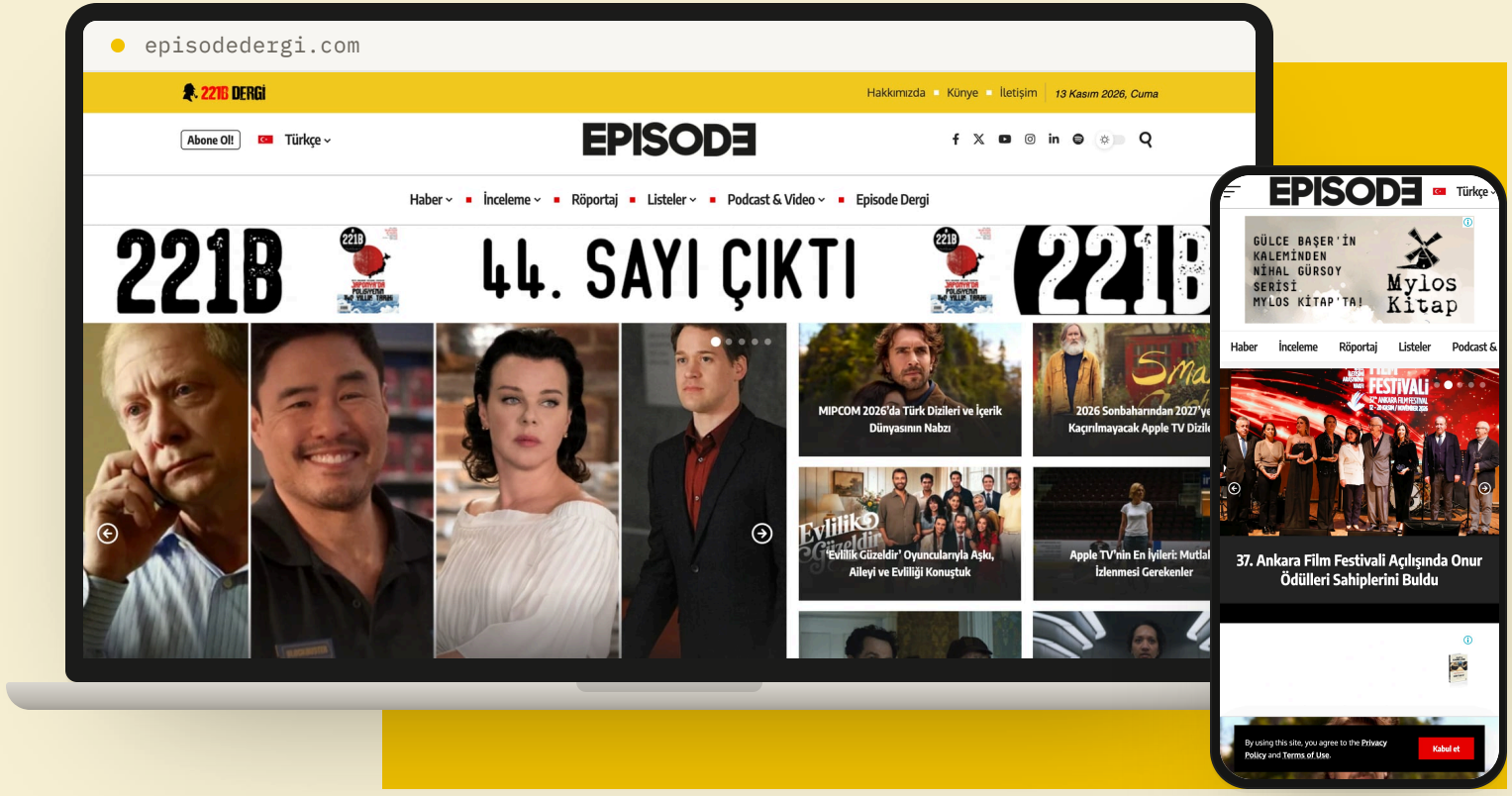
apostropheent.com ↗

EPISODE

EPISODE

Turkey's TV-series culture magazine, built for daily publishing.

Episode covers series, film and the international content business, from reviews to market-floor interviews. We built a bilingual editorial platform for a high publishing cadence: news, reviews, interviews, lists, podcasts and digital issues.



SCOPE

- Web design
- WordPress development

BUILT WITH

- WordPress
- Foxiz child theme
- Elementor

VISIT

episodedergi.com ↗

NOİR AJANS

A literary agency's catalogue, given the calm of a well-set page.

Noir Ajans represents authors, books, screenplays and adaptations. We gave its catalogue a clean, readable home where books and writers lead, and the agency's expertise sits one click away.



SCOPE

Web design

WordPress development

BUILT WITH

WordPress

Elementor

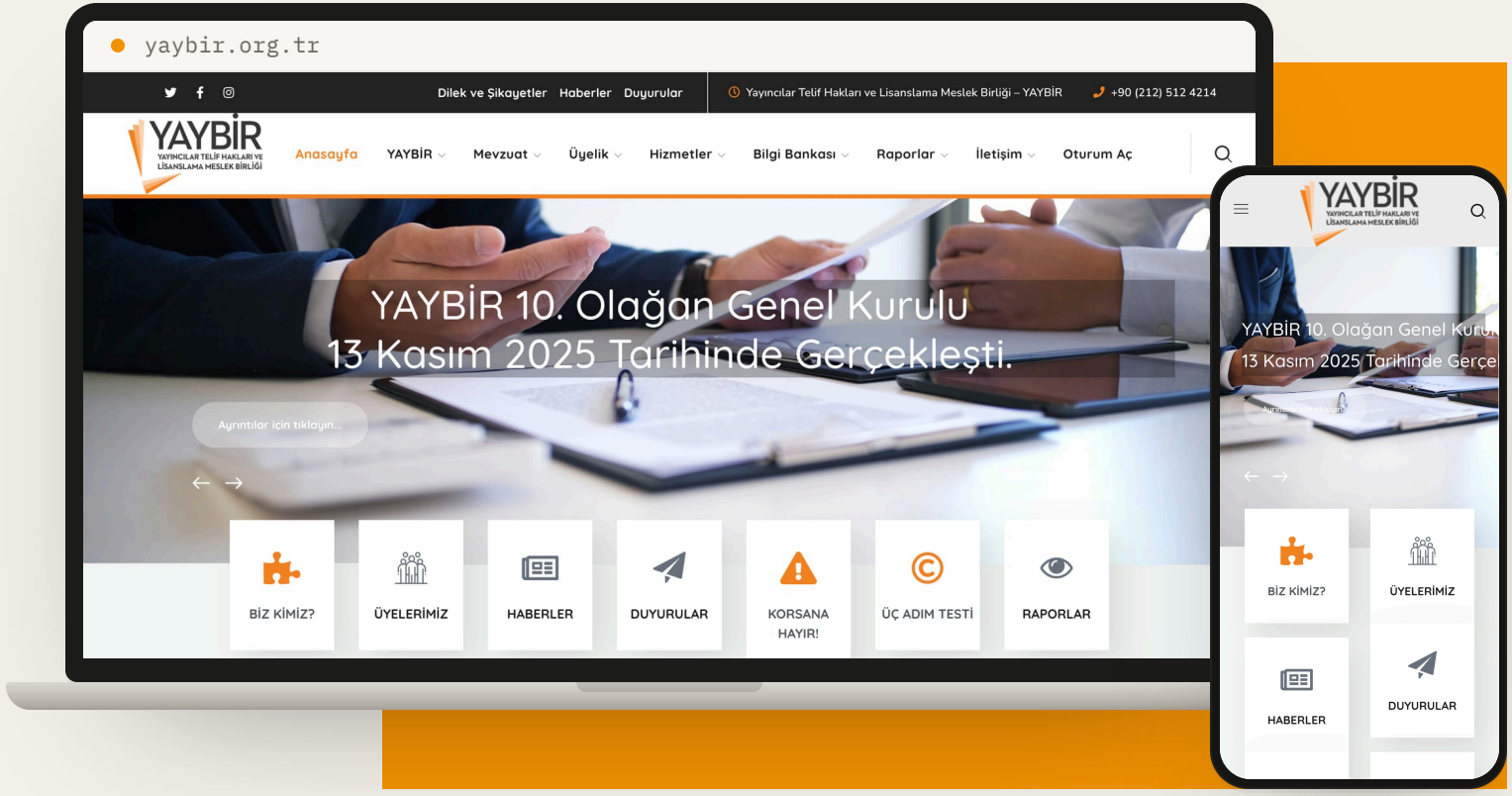
VISIT

noirajans.com ↗

YAYBİR

A copyright society's rules, services and news — made easy to find.

YAYBİR, Turkey's publishers' copyright and licensing society, needed its legislation, membership, services and reports in one place. We turned that institutional information into an accessible platform with a members' area and a clear news flow.



SCOPE

- Web design
- WordPress development
- Information architecture

BUILT WITH

- WordPress
- Elementor

VISIT

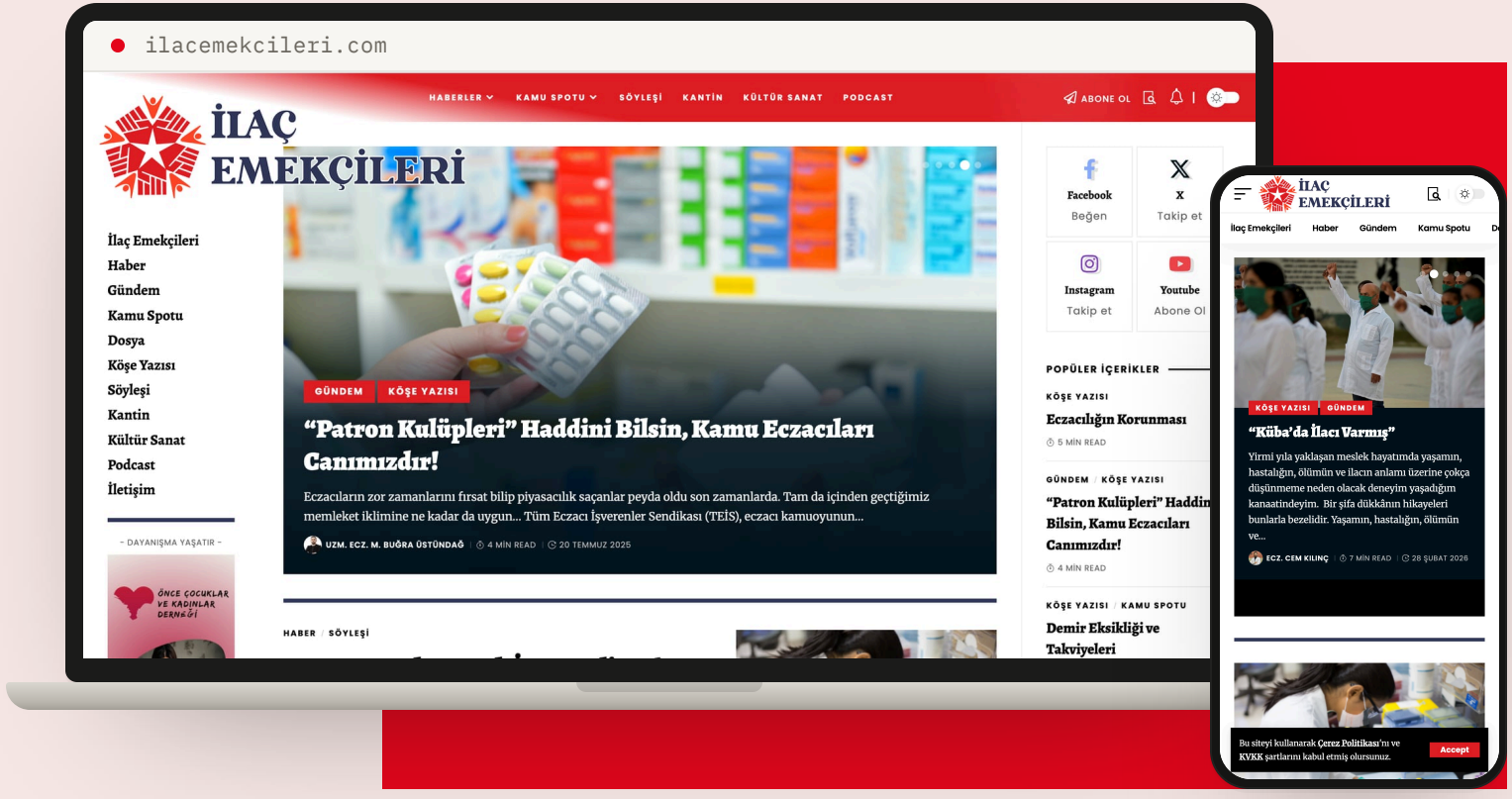
yaybir.org.tr ↗

İLAÇ EMEKÇİLERİ

İLAÇ EMEKÇİLERİ

A newsroom that gives independent pharmacists a voice.

İlaç Emekçileri publishes news, files and columns on pharmacy and public health. We built a strong, readable news platform around its community, and look after its hosting and upkeep.



SCOPE

- Web design
- WordPress development
- Hosting & care

BUILT WITH

- WordPress
- Foxiz
- Elementor

VISIT

ilacemekcileri.com ↗

Altınbaş

ALTINBAŞ

Two sites for one of Turkey's best-known jewellers.

For Altınbaş we built the campaign site of Halk Günleri, its long-running sales event, and Altınbaş Life, an editorial blog on jewellery, weddings and style. One sells for twelve days; the other keeps readers coming back all year.

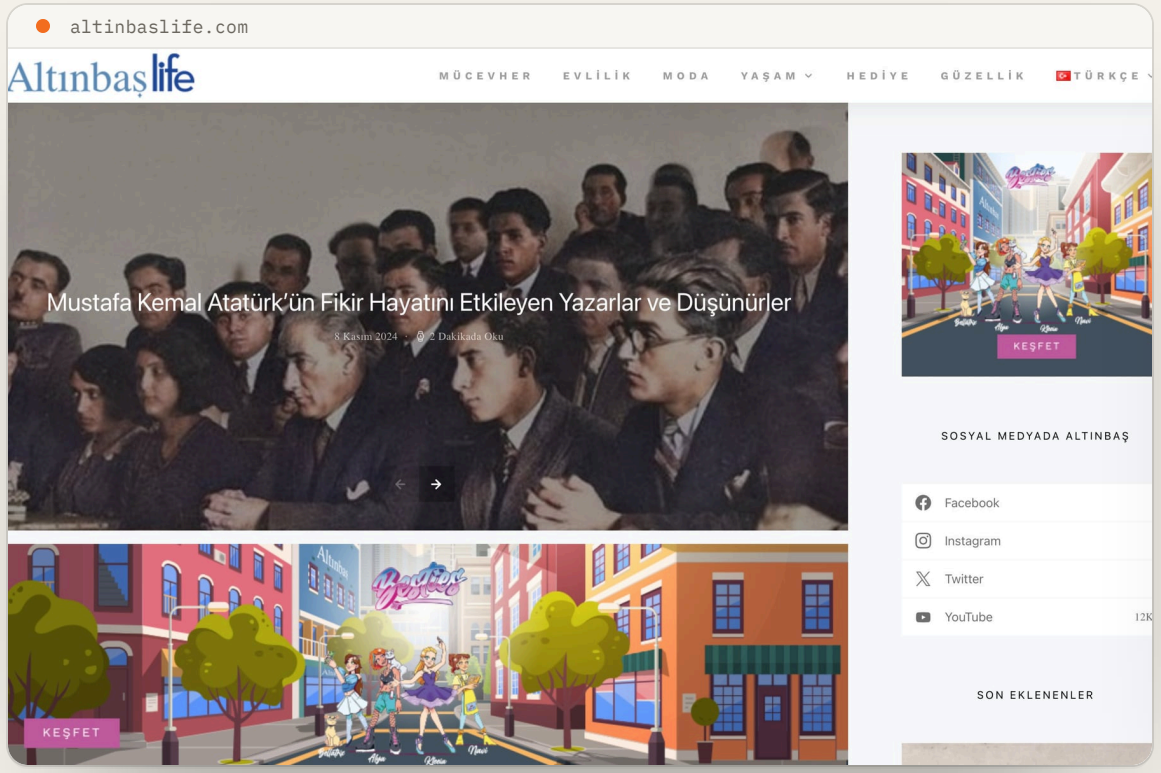
A BRIEF

The two sites speak to different moments: shoppers chasing a time-limited campaign, and readers planning a wedding, a gift or a new look. Both had to feel unmistakably Altınbaş.

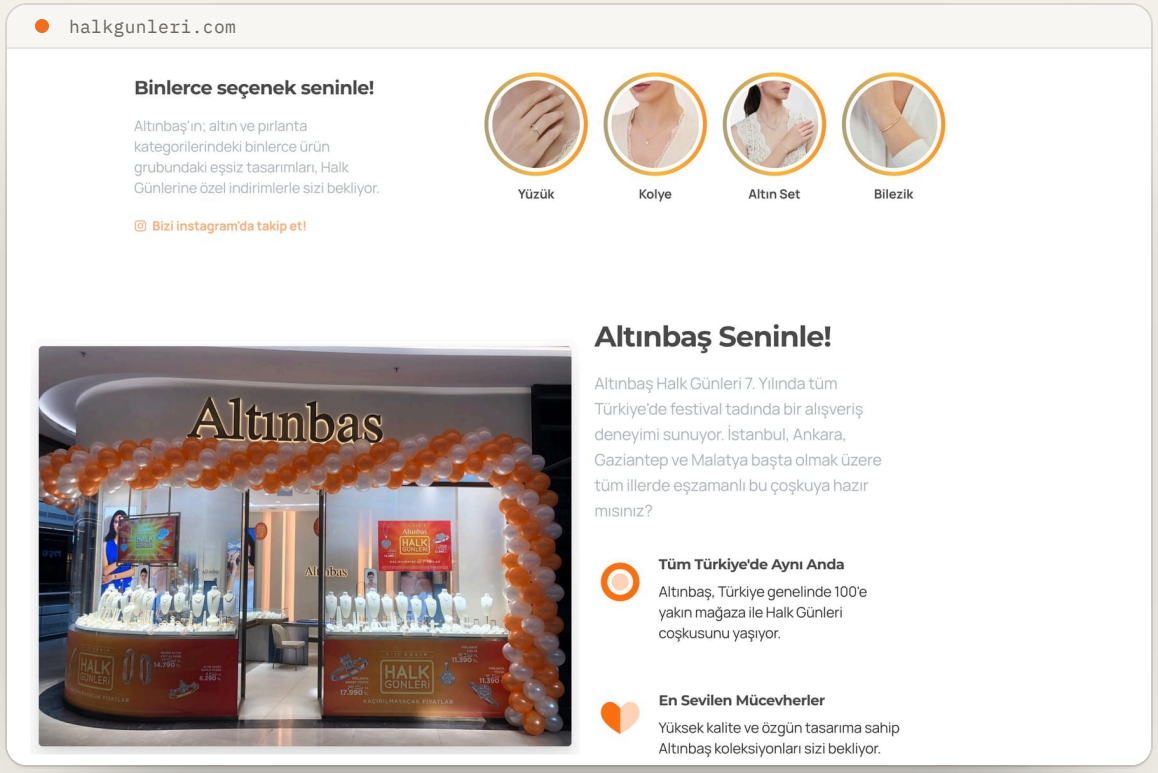
B APPROACH

Halk Günleri is built around the campaign itself — dates, a live countdown, product categories and a store finder, with banners that can change from one edition to the next. Altınbaş Life works like a magazine, with sections for jewellery, weddings, fashion, living, gifts and beauty, in Turkish and English.





ALTINBAŞ LIFE · ALTINBASLIFE.COM



HALK GÜNLERI: CATEGORIES AND STORES

C DELIVERED

- Campaign site with countdown and store finder
- Bilingual editorial lifestyle blog

SCOPE

Web design · WordPress development · Campaign site · Editorial

BUILT WITH

WordPress · Elementor

2
LIVE SITES

VISIT

halkgunleri.com ↗
altinbaslife.com ↗

ONSA

ONSA RAFİNERİ

Turkey’s leading refinery, presented with the weight it deserves.

ONSA refines gold and silver and ranks among Turkey’s 500 largest industrial companies. Its site has to earn the trust of investors, jewellers and partners at once — and make a technical business easy to read.

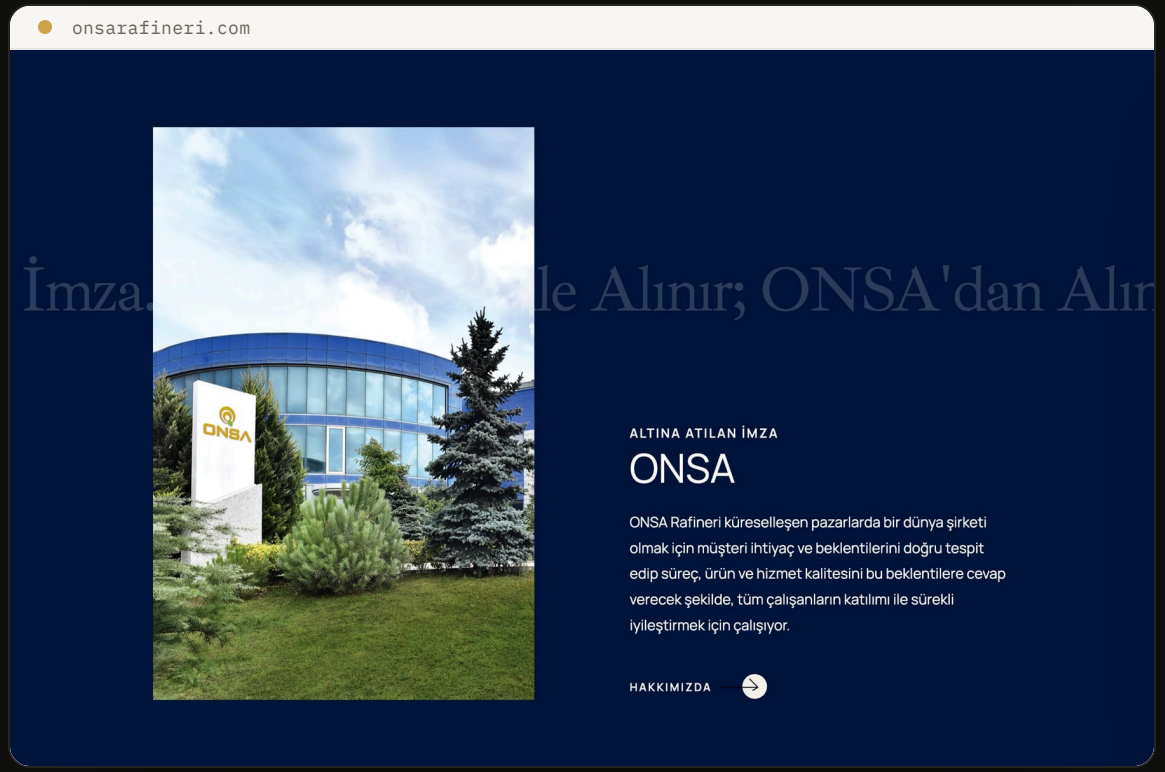
A BRIEF

Visitors come to ONSA for very different reasons: to buy gold or silver in the weight they need, to find a point of sale, to sell gold through its acceptance system, or to check how a refinery handles compliance and sustainability.

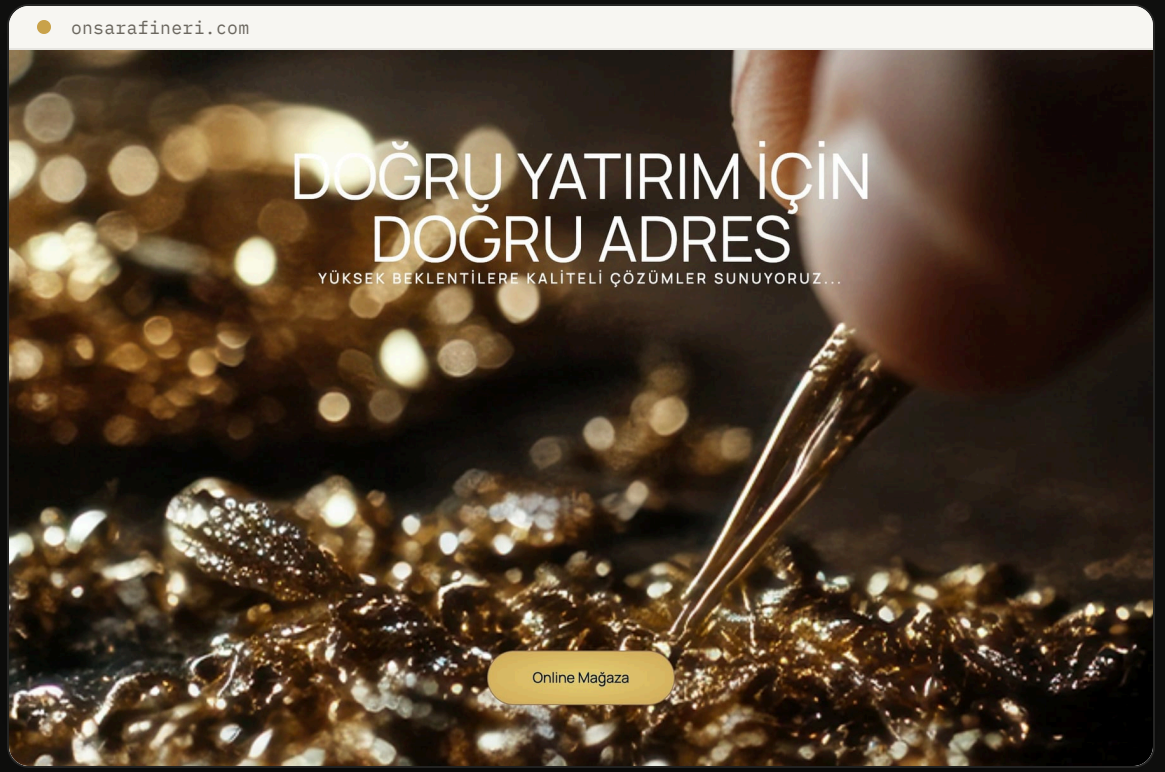
B APPROACH

We built a bilingual corporate site that opens on ONSA’s standing and values — technical expertise, sustainable solutions, inclusive quality — and then routes each visitor: to products and the online store, to points of sale across Turkey, to the gold-acceptance system, or to the compliance, quality and sustainability policies.





THE COMPANY



INVESTMENT AND ONLINE STORE

C DELIVERED

- Bilingual corporate site (TR · EN)
- Product catalogue and online-store routes
- Points-of-sale finder across Turkey
- Compliance, quality and sustainability pages

SCOPE

Web design | WordPress development | Corporate site

BUILT WITH

WordPress | Elementor | WooCommerce

Top 500
INDUSTRIAL COMPANIES IN TURKEY

TR · EN
LANGUAGES

VISIT
onsarafineri.com ↗

aşeka
HAUTE CUISINE

AŞEKA

A fine-dining room's atmosphere, carried onto the screen.

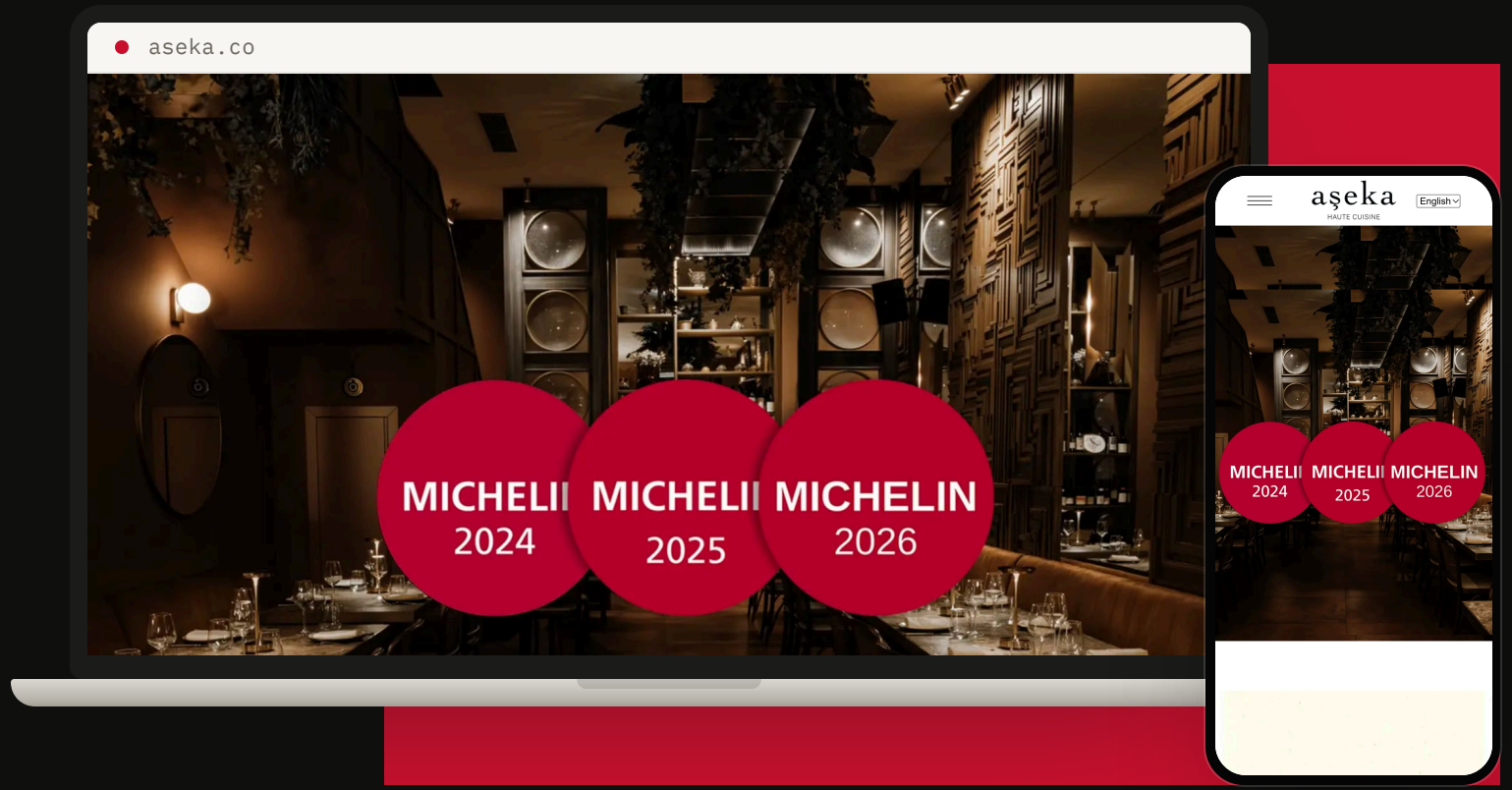
Aşeka is a Michelin-recognised haute-cuisine restaurant. Its site had to feel like an evening there: unhurried, dark and warm, with the food and the people behind it at the centre.

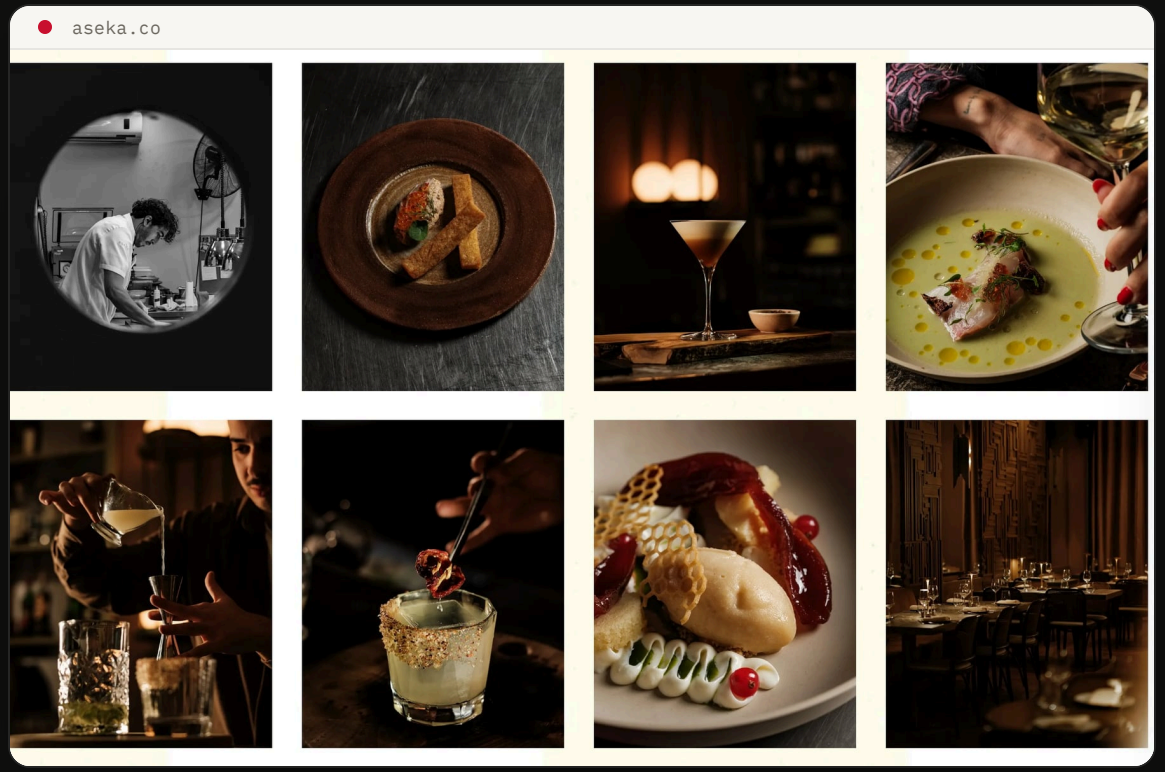
A BRIEF

Guests arrive at Aşeka's site to book, to read the menu, or to understand what kind of evening it is. The site had to sell the experience without shouting, in English and Turkish.

B APPROACH

We let photography carry the page and set the rest in quiet, well-spaced type. The structure follows the house itself — the chef, the team, the tasting menu, the bar, private events, sound and art — with opening hours and reservations always close at hand.





THE MENU IN PICTURES



ART, BAR AND SOUND

C DELIVERED

- Bilingual restaurant site
- Tasting menu and experience pages
- Gallery and private-events pages
- Reservation and opening-hours flow

SCOPE

Web design · WordPress development · Art direction

BUILT WITH

WordPress · Elementor

EN · TR
LANGUAGES

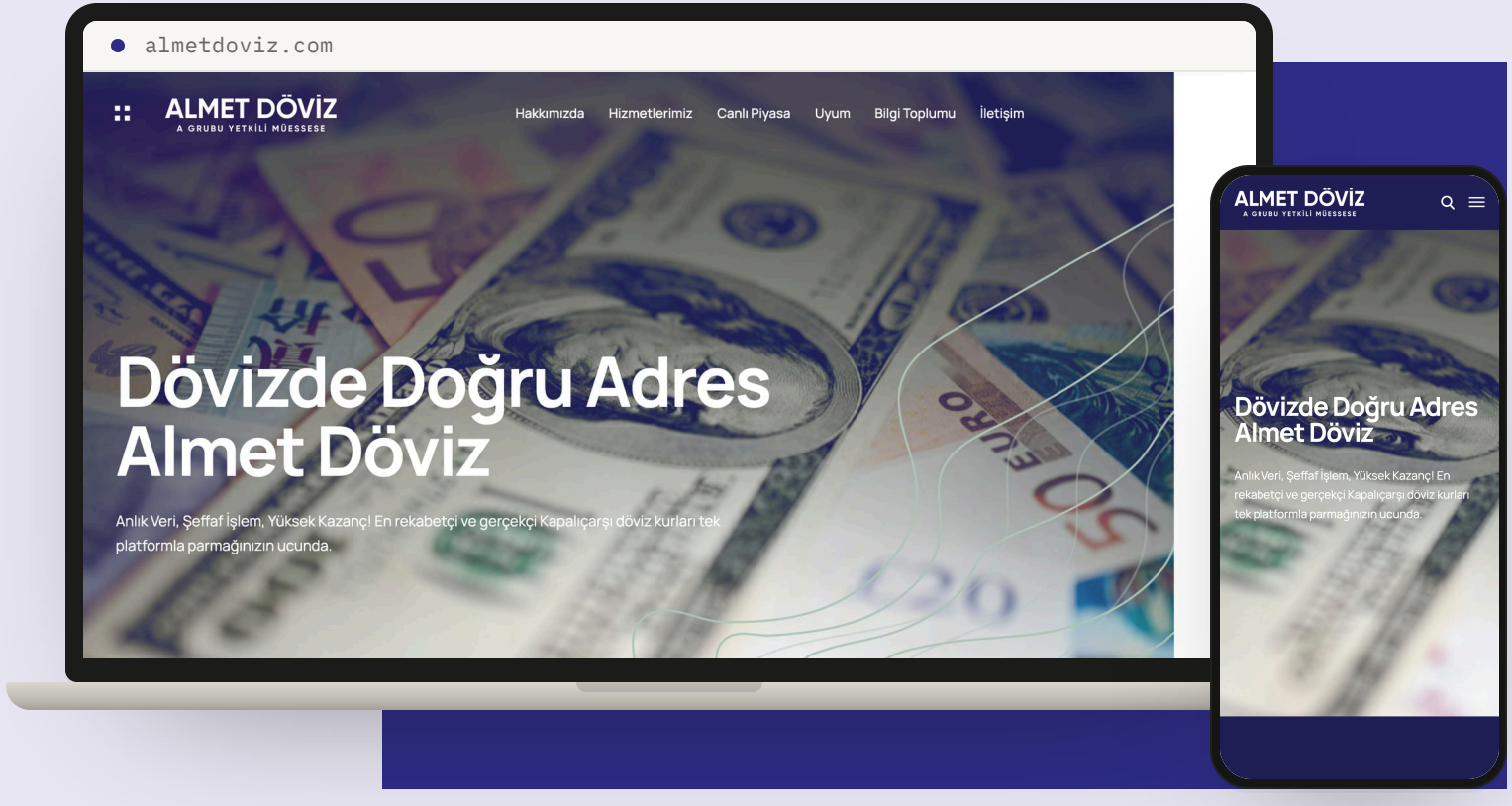
VISIT
aseka.co ↗

ALMET DÖVİZ

ALMET DÖVİZ

A currency exchange that looks as trustworthy as it is.

Almet Döviz is a currency exchange office. We gave it a modern corporate identity on the web, with current exchange rates, its services and contact details clear from the first screen.



SCOPE

- Web design
- WordPress development
- Corporate identity

BUILT WITH

- WordPress
- Elementor

VISIT

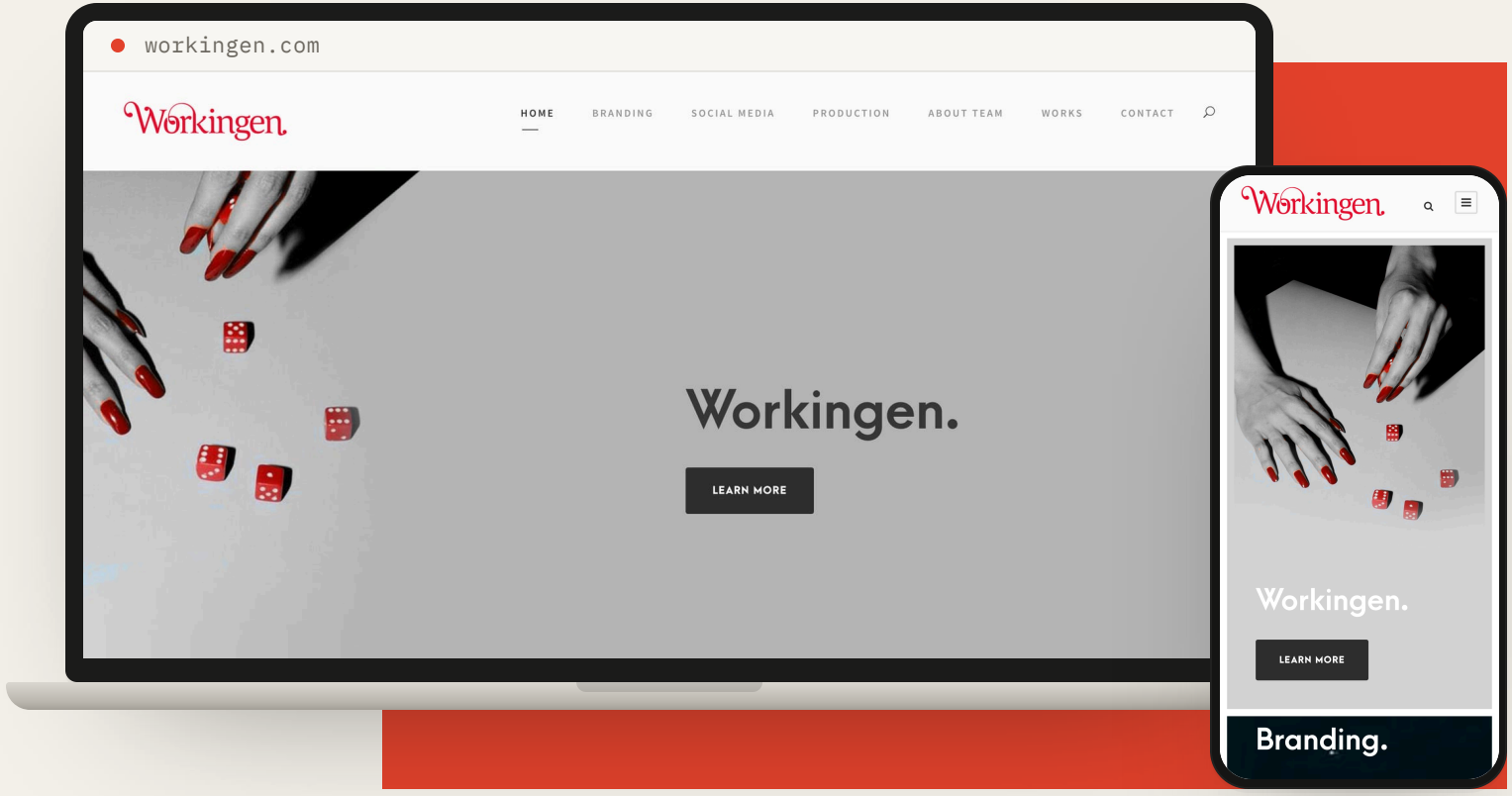
almetdoviz.com ↗

Workingen

WORKINGEN

A creative agency's work, framed in black, white and one red.

Workingen offers branding, social media and production. We designed a minimal, image-led site where each discipline gets a full-width moment, and the agency's portfolio does the talking.



SCOPE

Web design

WordPress development

BUILT WITH

WordPress Elementor

VISIT

workingen.com ↗

İNTERTEK MAKİNA

A distributor of global machinery brands, organised as one clear platform.

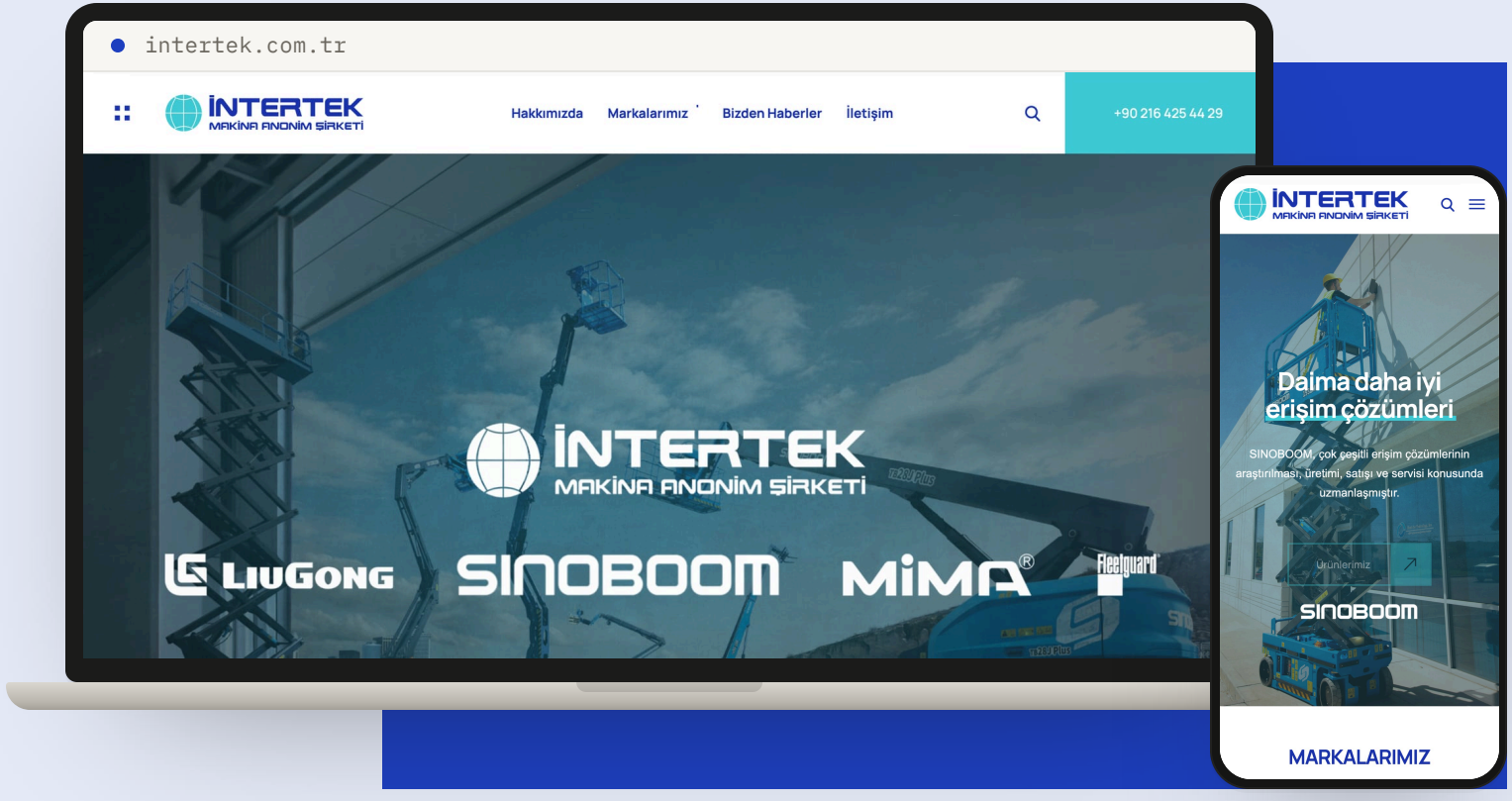
İntertek Makina is the Turkish distributor for Sinoboom, MIMA, LiuGong and Fleetguard — access platforms, forklifts, cranes and construction equipment, with sales, service and parts.

A BRIEF

Buyers come to İntertek looking for a brand or a machine type, not for a company history. The site had to present several global brands with their own character while keeping İntertek's service and support at the centre.

B APPROACH

We organised the site around its brands: each one gets its own section and product family, from Sinoboom access platforms to compact MIMA forklifts. The company story, news and contact routes sit around them, with product families listed by machine type.



intertek.com.tr

İntertek Hakkında

Köklü Tecrübe, Global Güç: İntertek Makina

1989 yılında iş makinaları ve yedek parça sektörüne yön vermek amacıyla kurulan Uygunlar Dış Ticaret A.Ş.'nin 30 yılı aşkın sektör deneyimi ve gücüyle yola çıktık. İntertek Makina A.Ş. olarak, bu köklü mirasın çatısı altında 2021 yılından beri faaliyetlerimizi sürdürüyoruz. İnşaat, madencilik, endüstri, geri dönüşüm, lojistik ve yol işleri gibi hayatın aktığı her alanda iş ortaklarımıza kesintisiz güç ve çözüm sunmayı amaçlıyoruz.

İNTERTEK HAKKINDA DAHA FAZLA BİLGİ ↘

1989'dan beri



COMPANY STORY

intertek.com.tr

SINOBOOM

Dünyanın Zirvesine Ulaşan Güç: Sinoboom Erişim Platformları

2008'de kurulan ve Çin'in inşaat ve ağır makine başkenti Changsha merkezli SINOBOOM, çok çeşitli erişim çözümlerinin araştırılması, üretimi, satışı ve servisi konusunda uzmanlaşmıştır.

SİNOBOOM HAKKINDA ↘

Makaslı | Eklemli | Dikey | Teleskopik

Sinoboom makaslı platformlar, yüksek çalışma alanlarına güvenli ve verimli erişim sağlamak için tasarlanmış üstün mühendislik ürünleridir. Kompakt yapısı, güçlü kaldırma kapasitesi ve uzun ömürlü hidrolik sistemi sayesinde inşaat, bakım, depo ve endüstriyel tesislerde ideal bir çözümdür. Farklı çalışma koşullarına uyum sağlayan Sinoboom makaslı platformlar, sessiz çalışması, kolay manevra kabiliyeti ve gelişmiş güvenlik sistemleriyle operatörlere maksimum konfor sunar. Dayanıklılık, performans ve güvenliği bir araya getiren Sinoboom, erişim teknolojisinde fark yaratır.

Makaslı Platform Ürünlerini İncele



SINOBOOM ACCESS PLATFORMS

C DELIVERED

- Corporate site with brand sections
- Product catalogue by brand and machine type
- News and company pages

SCOPE

Web design | WordPress development | Product catalogue

BUILT WITH

WordPress | Elementor | WooCommerce

4

GLOBAL BRANDS PRESENTED

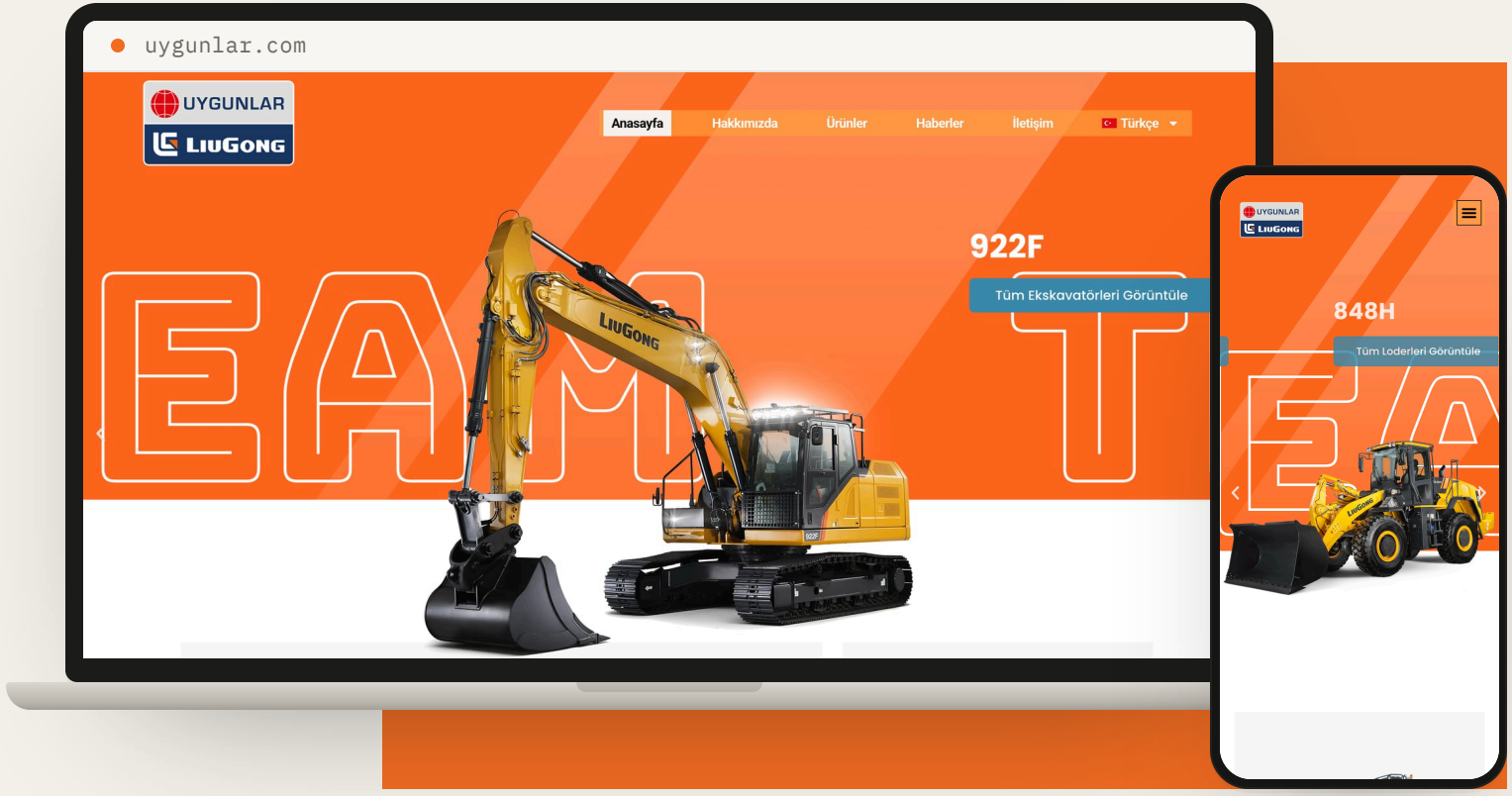
VISIT

intertek.com.tr ↗

UYGUNLAR

Heavy machinery, presented with the energy of the brand.

Uygunlar supplies LiuGong construction machinery and parts to construction, mining, logistics and recycling. We built a bilingual site where the machines lead and every product range is easy to reach.



SCOPE

Web design

WordPress development

BUILT WITH

WordPress

Elementor

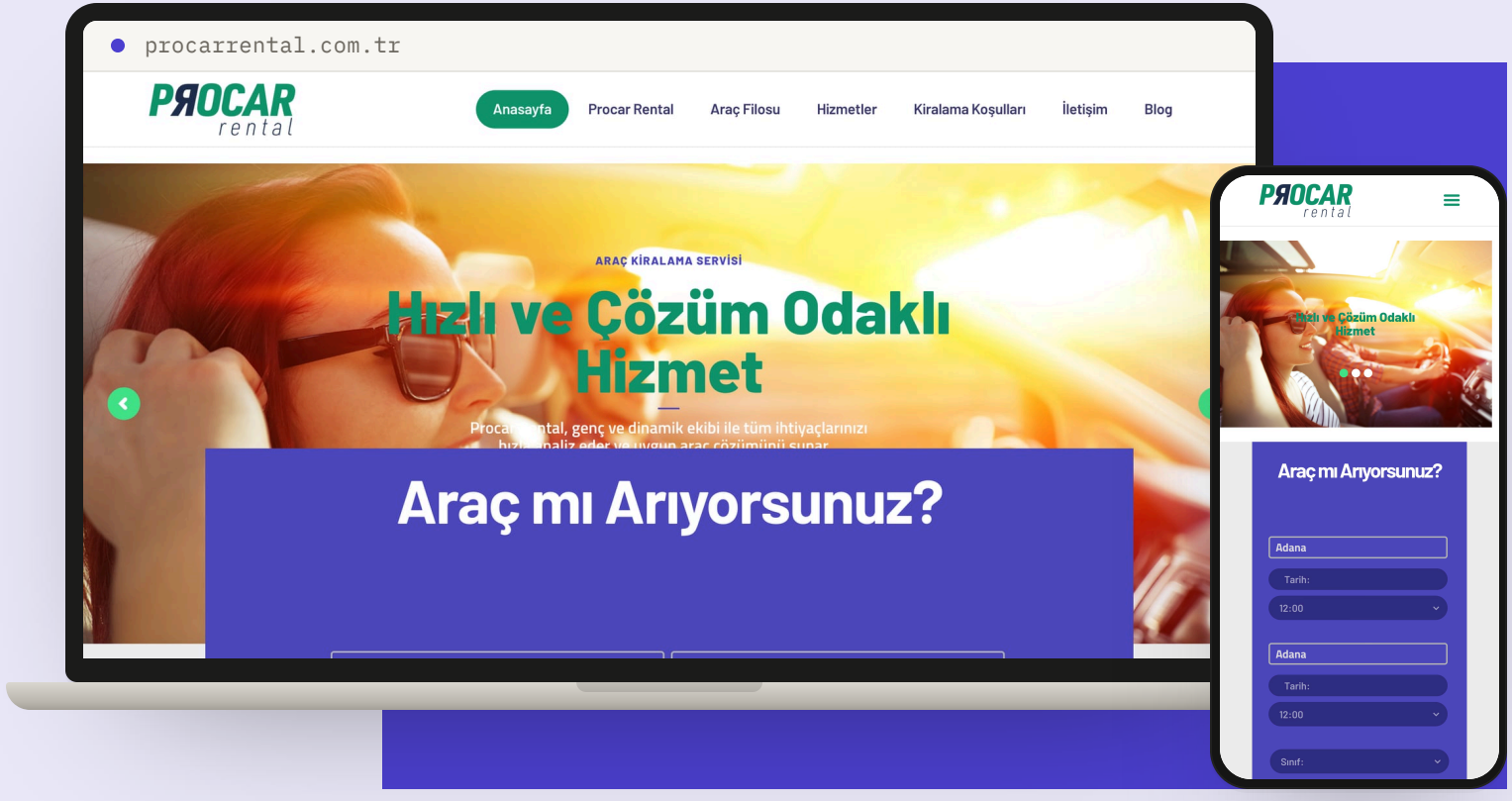
VISIT

uygunlar.com ↗

PRO CAR RENTAL

Car rental in four steps, from the first screen.

Pro Car Rental rents cars in Adana and Bodrum. We designed the site around booking: a search form above the fold, a clear fleet, rental conditions in plain language, reviews and a blog.



SCOPE

- Web design
- WordPress development
- Reservation flow

BUILT WITH

- WordPress
- Elementor

VISIT

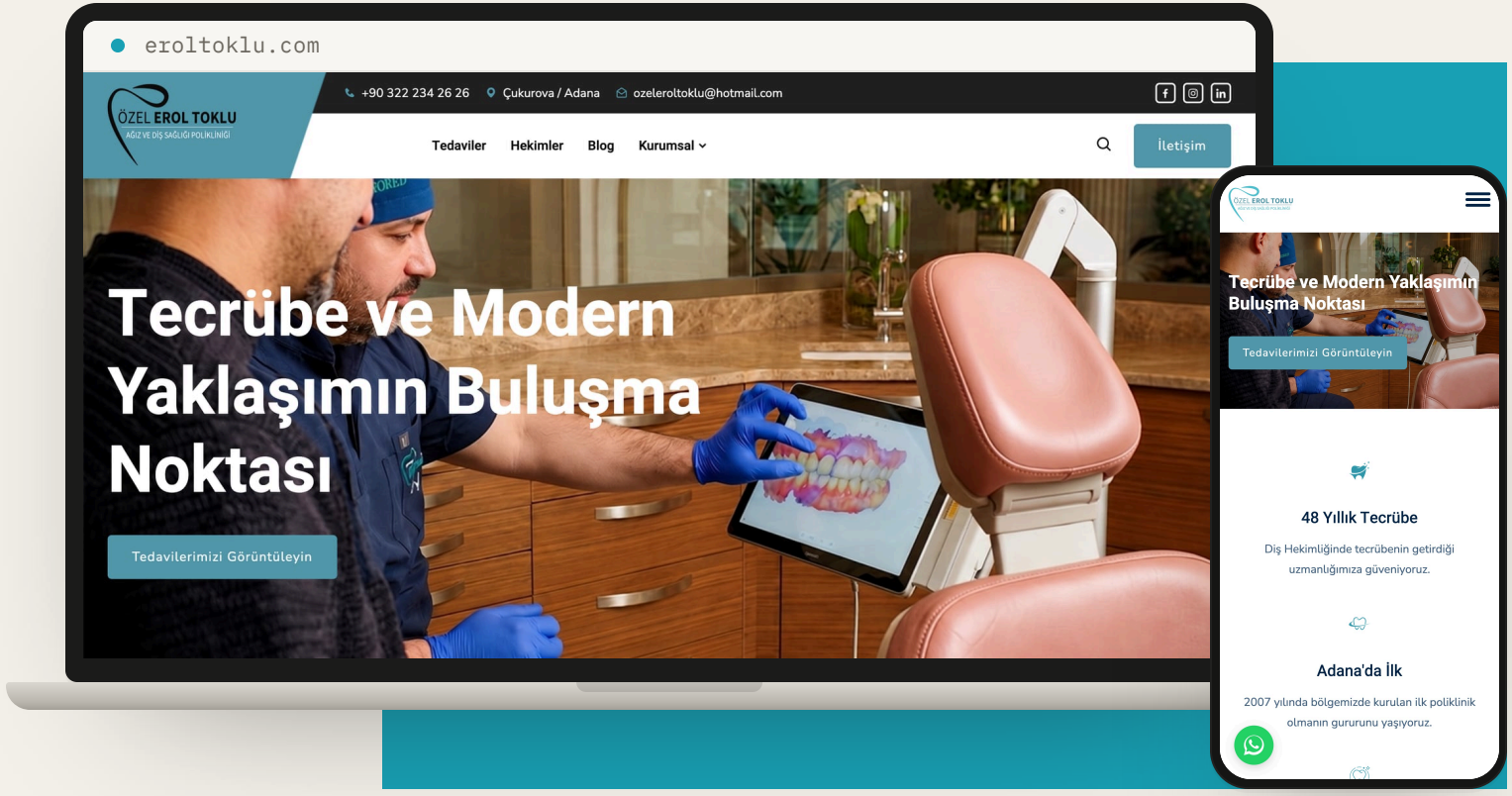
procarrental.com.tr ↗

ÖZEL EROL TOKLU
AĞIZ VE DİŞ SAĞLIĞI POLİKLİNİĞİ

EROL TOKLU DENTAL CLİNİC

Experience and modern dentistry, explained calmly.

Founded in 2007 as Adana's first private oral and dental health clinic, Erol Toklu needed a site that reassures patients. Treatments, doctors, technology and a patient guide are each a clear step away.



SCOPE

Web design
WordPress development

BUILT WITH

WordPress
Elementor

VISIT

eroltoklu.com ↗

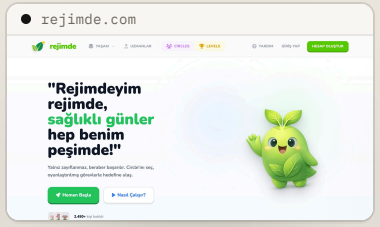
Twelve titles *we publish ourselves.*

Hip Network is our own media group: food, family, culture, finance, sport, technology and more. We design, build and run every title in-house — they are the working lab behind the sites we make for clients.

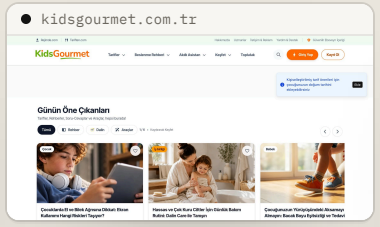
NETWORK.HIPMEDYA.COM ↗



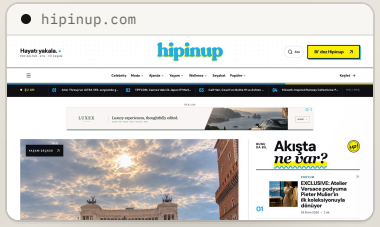
Tariften
RECIPES & AI KITCHEN ASSISTANT



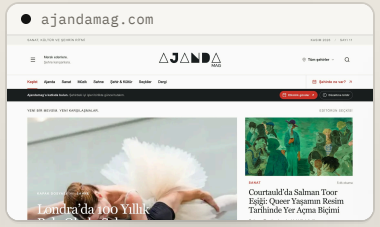
Rejimde
DIET, FITNESS & COMMUNITY



KidsGourmet
FAMILY FOOD & PARENTING



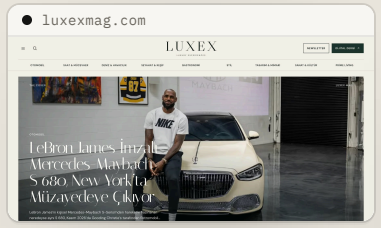
Hipinup
POP CULTURE & TRENDS



Ajandamag
CITY, CULTURE & EVENTS



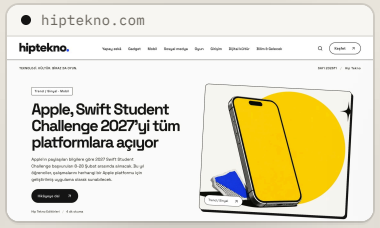
Home Trendsetter
HOME, DESIGN & LIVING



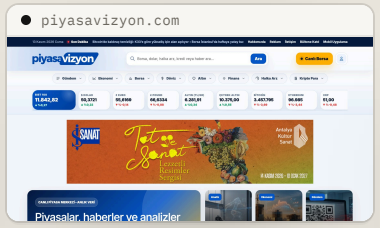
LUXEX
LUXURY & PREMIUM LIVING



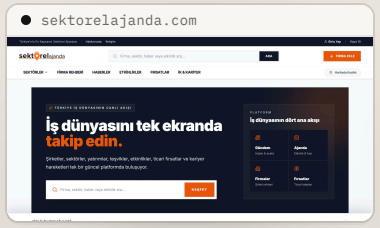
Direkt Spor
SPORT & LIVE FOOTBALL



HipTekno
TECHNOLOGY & DIGITAL CULTURE



Piyasa Vizyon
MARKETS & FINANCE



Sektörel Ajanda
B2B, INDUSTRY & EVENTS



Hiposta
NEWSLETTERS & CURATED READING

Brands we've *worked with.*

Websites, campaigns, content and media work across our studio and network.

Mercedes-Benz	Altınbaş	SOCAR	ARKAS	İNTERTEK MAKİNA ANONİM ŞİRKETİ	ONSA	hakmar express
İSTANBUL ÜNİVERSİTESİ CERRAHPAŞA TIP FAKÜLTESİ 1827	UYGUNLAR LiuGong	YAYBİR YAYINCILAR TELİF HAKLARI VE LİSANSLAMA MESLEK BİRLİĞİ	aşeka HAUTE CUISINE	EPISODE	DELIGHT TURCA	PLAK mecmuası
ALMET DÖVİZ	NOIRAJANS	Workingen.	PROCAR rental	Altınbaş life		

One team, *from first sketch to the hundredth update.*

01

Web design

Editorial art direction, design systems and responsive interfaces built around real content, not templates.

02

WordPress & headless development

Custom themes and child themes, Gutenberg and Elementor builds, or WordPress as a headless CMS behind a Next.js front end.

03

Editorial platforms

Multilingual magazines, archives, memberships and newsletters, with workflows editors can run every day.

04

Migration & SEO

Domain and platform moves with URL architecture, 301 mapping and technical SEO, so rankings survive the rebuild.

05

Identity & content

Corporate identity, editorial imagery, social media and copy that make a launch feel finished.

06

Care & hosting

Hosting, security, updates and quick fixes after launch — from one team that knows the build.

Have a site *that deserves better?*

Tell us what you publish and who it is for. We will come back with a plan, a timeline and a price.

EMAIL
sales@hipmedya.com

PHONE
0850 450 11 05

WHATSAPP
Message us ↗

STUDIO
hipmedya.com

ONLINE EDITION
work.hipmedya.com

hip. creative performance media partner

Every site in this edition was live when its screens were captured in November 2026. Brand names and logos belong to their owners.